

THE ULTIMATE WEDDING DRESS GUIDE

Step 2: Timeline + Expectations

From the moment you say yes(!), the process of finding, buying, altering and wearing your dress on your big day is often a 9 - 12 month process!

The Goal: To de-stress and demystify the dress shopping experience.

TIMELINE: Pull out your calendar and fill in the dates below for a tentative timeline to follow!

YOUR WEDDING DATE: _____

2 Weeks before wedding date = Final Alterations Appointment: _____

2 Weeks before Final Appt. = Second Alterations Appointment: _____

6 Weeks before Second Appt. = First Alterations Appointment: _____

1 Week before the First Appt. = Dress Arrival Date: _____

6 Month before the Dress Arrival Date = Dress Purchase Date: _____

1 Month before Dress Purchase Date = Dress Shopping Dates: _____

1 Month before Dress Shopping dates = Proposal Date: _____

PREPARATION: 4 Most Important Items to Consider:

- ◆ **Distance**
- ◆ **Size Range**
- ◆ **Designers**
- ◆ **Price Range**

Call ahead to stores you've selected to schedule an appointment and ask about the topics above.

In-Person Appointments:

Location _____ Date _____ Time _____

Location _____ Date _____ Time _____

Location _____ Date _____ Time _____

Day-Of Checklist:

- ◇ Undergarments
- ◇ Shoes
- ◇ *Optional:* Accessories (hair piece, veil, etc.)
- ◇ Snacks!
- ◇ An Open Mind

Tailor's Tips:

- ◆ Go on a weekday if you can.
- ◆ Confirm appointment time and date with boutique.
- ◆ Ask everyone attending to RSVP.
- ◆ Plan for the experience to last at least half a day.
- ◆ Don't eat a large meal beforehand, go out together with your crew after the appointment!

